## LAMPIRAN 6 Uji Reliabilitas

RELIA <mark>BILITAS</mark> KUALITAS PRODUK				
Reliability Statistics				
	Cronbach's Al	lpha		
Cronbach's	Based on			
Alpha	Standardized I	tems	N of Items	
.933		.934	8	

RELIABILITAS HARGA				
Reliability Statistics				
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items		
.776	.782	7		

RELIABILITAS CITRA MEREK				
Rel <mark>i</mark> ability Statistics				
	Cronbach's Alpha			
Cronbach's	Based on			
Alpha	Standardized Items	N of Items		
.789	.789	5		

RELIABILITAS KEPUTUSAN PEMBELIAN				
Reliability Statistics				
	Cronbach's Alpha			
Cronbach's	Based on			
Alpha	Standardized Items	N of Items		
.747	.747	5		

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